

Examination of the final Dissertation

This is the form used by the examiners.

EXTERNAL EXAMINERS' REPORT OF THE MBA TEACHING CASE STUDY MINI-THESIS

REPORT BY..... ON THE **MINI-THESIS (DISSERTATION)**

PRESENTED BY THE CANDIDATE

FOR THE DEGREE OF MASTER OF BUSINESS ADMINISTRATION

Each examiner is required to complete and sign this form and return it, **together with a more detailed report**, to the Registrar's Office. The examiner should report on the main features of the Teaching Case Study Mini-Thesis, its merits and weaknesses, and draw attention to any aspects of particular interest or importance. The report should clearly set out the corrections and/or revisions that the student is expected to make. As this is a **Master's Degree by coursework and dissertation**, a mark has to be awarded.

Suggested guidelines for mark allocation to be used at the discretion of the examiner.

% mark	These guidelines may be used in all areas of consideration
86-100	This candidate's work is in the top 10% of all MBA dissertations that I have encountered, and is publishable
75-85	This candidate has met all the criteria extremely effectively and shows remarkable potential. This is a distinction candidate.
65-74	This is a highly competent effort. This candidate has a solid understanding of all that is required of him/her in the area under consideration.
55-64	This candidate has met the criteria, but has not progressed much beyond that position.
50-54	This is borderline work.
40-49	This dissertation requires extensive reworking.

30-39	This candidate has misconstrued the requirements completely, but has made an effort.
Less than 30%	This dissertation is completely below standard.

While not binding, the weighting of marks reflected in the table below may be useful for structuring the evaluation of the dissertation. This may assist the examiner in justifying the mark allocated for the work.

Areas of consideration	Weighting	Mark given
Contextualisation, problem definition, planning	5	
Literature Review	15	
Methodological considerations and procedures	10	
<p>The Teaching Case. [Note: As our candidates are encouraged to submit the teaching case for publication, we have elected to follow the Emerald Emerging Case Studies Author Guidelines, 4 criteria].</p> <p>The case:</p> <ol style="list-style-type: none"> 1. Describes the actions of a well-developed central protagonist character that is facing a management decision. [10/30] 2. Presents a complex and compelling management decision-making dilemma for students to analyze. [10/30] 3. Is logically structured, with sufficient discussion of important business contexts and issues. [5/30] 4. Is written in the past tense, uses an engaging case narrative style, and does not contain any language errors. [5/30] 	30	
<p>The Teaching Note: [Each criteria 5/30]</p> <ol style="list-style-type: none"> 1. Includes an appropriate synopsis describing the context of the case, the dilemma being faced, and the discipline the case is relevant for. 2. Details a set of teaching objectives appropriate for the stated target audience. 3. Provides a research methods section that details the types of data used to develop the case. [This drawn from Chapter 3] 	25 [max]	

4. Includes a 90-minute multi-media teaching plan, including suggested classroom facilitation questions and activities.		
5. Includes a set of assignment questions that align with the teaching objectives, and relate to the dilemma being faced in the case.		
6. Uses recent literature, theory or research findings to analyze the case study and provide model answers to the assignment questions. [This drawn from Chapter 2]		
Validity and formulation of conclusions	5	
Style and presentation [Some marks may have been awarded above in the Case Study for criteria 4. This is fine as the Case itself is a stand-alone. The marks here are to be awarded for the document as a whole]	10	
<i>Total:</i>	100	

Please indicate which one of the following you recommend:

No corrections need to be made to the Teaching Case Study Mini-Thesis	
Minor corrections should be made	
Further work should be done to revise and then resubmit for a re-examination	
Further work should be done to extend the research and then resubmit for a re-examination	

Should corrections, revisions or extensions be required, please indicate if they should be done to the satisfaction of the:

Supervisor	
Head of Department	
Examiner	

Would you recommend that a distinction be awarded to the Dissertation? (Yes/No)

In the event of you not recommending that a distinction be awarded to the Dissertation, would you object if, in the light of other examiner's reports, a distinction is awarded? (Yes/No)

Are you prepared to be identified to the candidate, if the degree is awarded? (Yes/No)

Signature _____

Name in block capitals _____ Date _____

